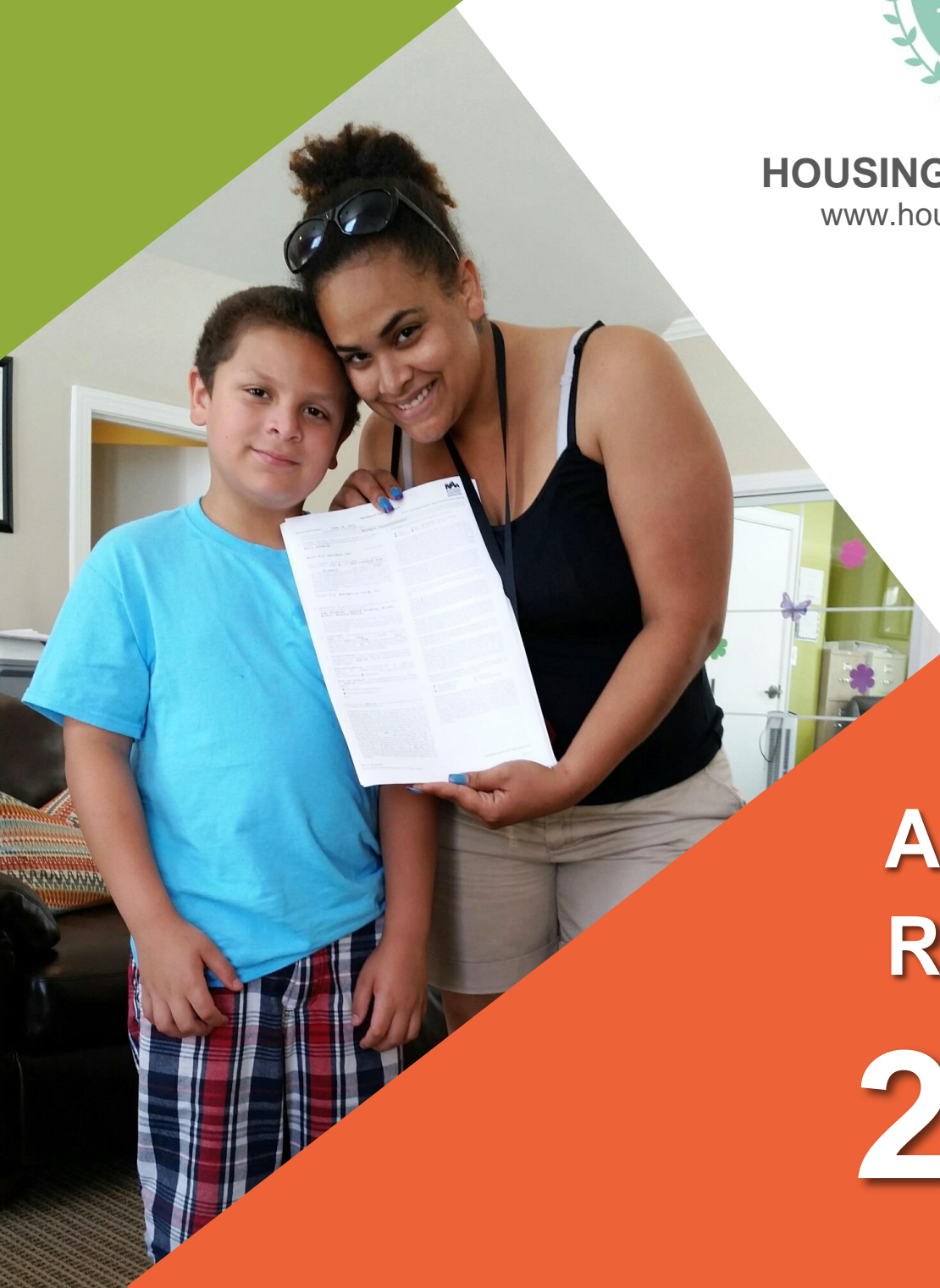




HOUSING FAMILIES FIRST

www.housingfamiliesfirst.org



**ANNUAL
REPORT
2016**

Mission

Housing Families First provides families experiencing homelessness with the tools to achieve housing stability.

Programs



Hilliard House

Hilliard House is our short-term, emergency shelter that gets families and single women off the streets and offers comprehensive services to help them access the best permanent housing options available. In addition to sheltering families that may enroll in our own Building Neighbors program, we may also shelter families being re-housed by other organizations that do not have shelter beds.



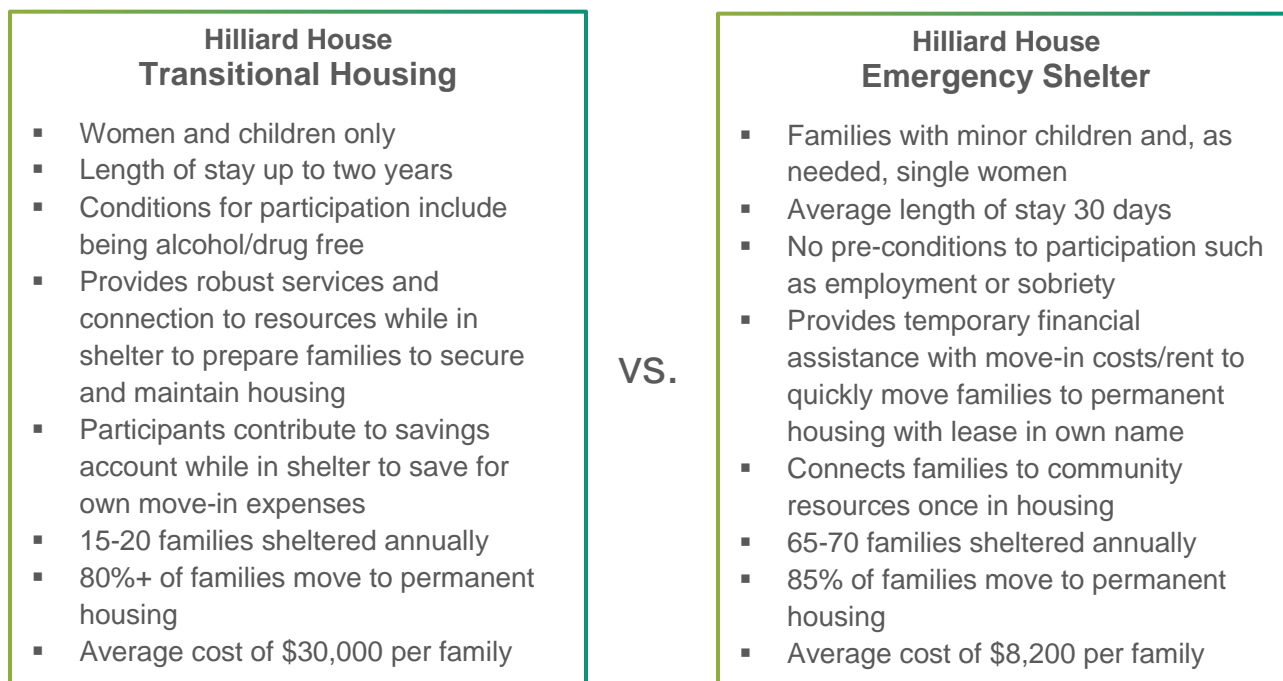
Building Neighbors

Building Neighbors is a rapid re-housing program that places literally homeless families – referred from our own shelter, other local shelters, and the streets – into safe, affordable homes. Temporary financial assistance with security deposits, utilities, and rent is a key program component. Once housed, we provide services to help them keep their housing, including support in securing higher income, becoming a more confident parent, and building effective coping skills.

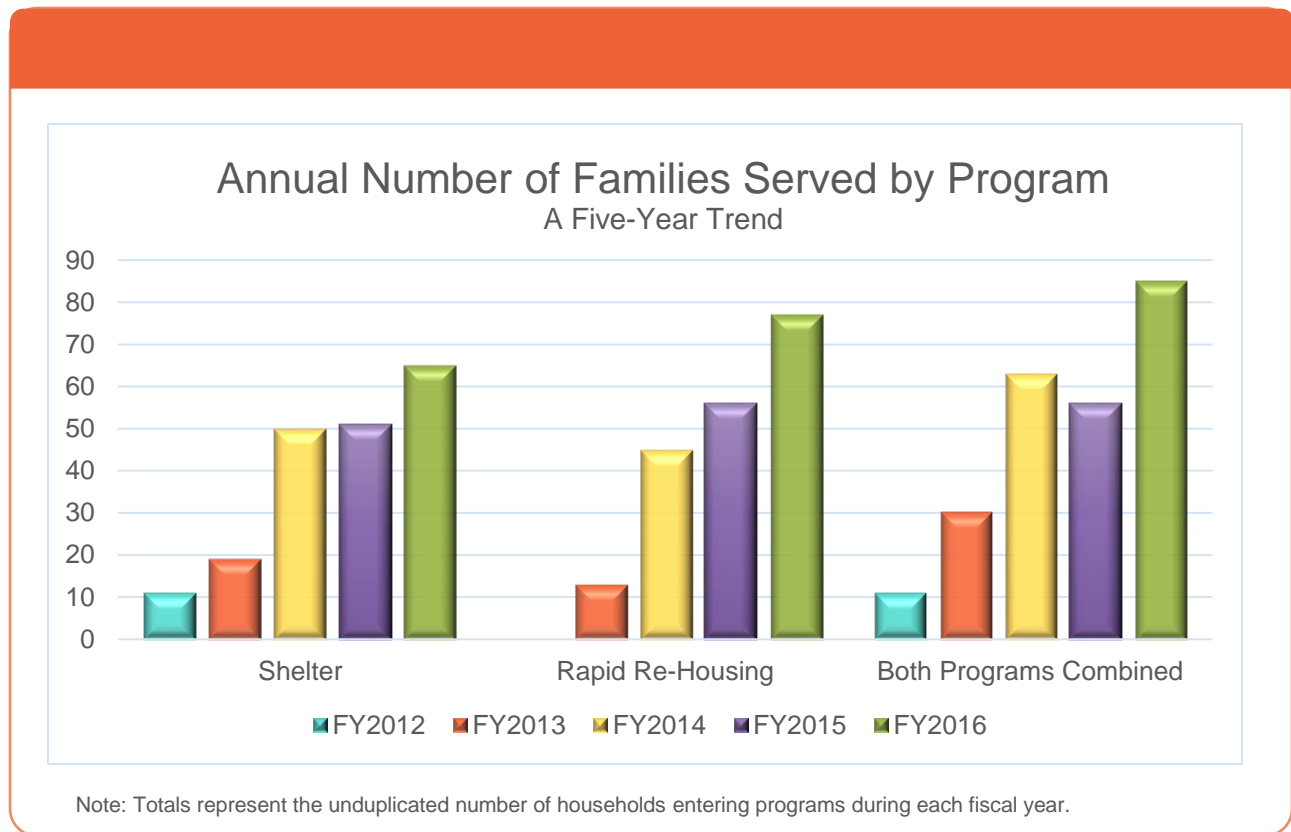
Program History

Our organization opened in 2001 as Hilliard House, a long-term transitional shelter for women with children. Based on best practices, the Board of Directors approved a strategic shift in late 2011 from a transitional housing model to one based on a Housing First approach. The **Housing First** approach is grounded in research showing that services to improve well-being are more effective when the family is in their own home.

The **Building Neighbors** rapid re-housing program was launched in 2012, enabling us to provide temporary financial assistance and supportive services to help families quickly move into permanent housing. Over the next four years, our **Hilliard House** program evolved from a transitional housing program into an emergency shelter, and the average length of a family's stay decreased from 19 months to just 30 days. The shelter began to accept not just women with children but families of all compositions, including multi-generational households and those headed by two parents or single fathers. Our name was changed to **Housing Families First** in November 2014 to reflect our growth and expanded approach to ending homelessness among families.



Program Impact



The number of families we serve annually has grown significantly – nearly eight-fold over the past five years. But, do our programs work in ending homelessness for these families?

In FY2016, 86 households -- 243 children and adults – were referred to our programs. Here are the results:

- **90%** of these families moved into permanent housing.
- It took only **30 days**, on average, to move a family into permanent housing once they were referred to a Housing Families First program.
- **85%** of families have not returned to homelessness one year after leaving our Building Neighbors program.

Even when we look back three full years, just over **80%** of families have not returned to a shelter or another re-housing program. **In short, Housing Families First works.**

Financial Statements

**Housing Families First
Statement of Financial Position**
As of June 30, 2016

Assets

Current Assets	\$ 72,629
Property & Equipment	\$ <u>810,409</u>
Total Assets	\$ <u><u>883,038</u></u>

Liabilities & Net Assets

Total Liabilities	\$ 69,735
Unrestricted Net Assets	\$ 754,753
Temporarily Restricted Net Assets	\$ <u>58,550</u>
Total Net Assets	\$ 813,303
Total Liabilities & Net Assets	\$ <u><u>883,038</u></u>

**Housing Families First
Statement of Activities**
As of June 30, 2016

Public Support & Revenue

Contributions	\$ 415,515
Government Grants	\$ 529,538
Special Events & Other Income	\$ <u>41,453</u>
Total Public Support & Revenue	\$ <u><u>986,506</u></u>

Expenditures

Program Services	\$ 860,172
Fundraising & Development	\$ 65,047
General & Administration	\$ <u>40,202</u>
Total Expenditures	\$ 965,421
Change in Net Assets	\$ <u><u>21,085</u></u>

Resources and Stewardship

Building a better future for children and their families begins with Housing Families First. But, housing families quickly takes resources – both financial and in-kind. That is why your gifts are so important to us.

The Board of Directors and staff are committed to increasing our annual budget, so that we remain financially stable and highly effective while serving more families each year. Thanks to the generosity of our donors, we achieved the following financial results in FY2016:

- Total revenues increased by almost **\$200,000** over the previous year – a 25% increase.
- Private contributions and grants alone increased by \$154,000, a **59%** improvement over FY2015.
- Our Change in Net Assets improved by **\$104,000** over the previous year.
- **\$50,000** in in-kind donations enabled us to enhance the services provided for families.
- **\$.89** of every dollar donated went directly to our programs for families.



Executive Director Beth Vann-Turnbull with Bob Farlow, General Manager of McGeorge Toyota, one of our major donors last year.

Real Results



Cards made by students to welcome families to Hilliard House.

Facts and figures are important, but they cannot capture the true impact of our work. Only the success stories of our families can do that. Families like the W family, who spent 13 days at Hilliard House in June. Mr. and Mrs. W, former Central Virginia restaurant owners, found themselves caught in a financial gap while between contract jobs. Hilliard House served as a safe, supportive stopover for the family as they worked with the Housing Families First team to move into a permanent home. Now, Mom and Dad are back to work, all four children are back in school, and the family is back on their feet. When asked if we could share their story, the W family immediately responded, **“Yes!!! Without you guys, there would be no good story to tell.”** Real families. Real results.

Board of Directors

Sherry Fox, Esquire, President
ThompsonMcMullan, P.C.

Caroline Nowery, Past President
Virginia Community Capital

Sarah Brockwell, Vice President
Church of the Epiphany

Tawana Demery, Secretary
FeedMore

Bob Newman, Treasurer
Virginia Community Development Corporation

Christen Daniels
Authx

Kelly Evans
Institute for Public Health Innovation

Terra Jones
BB&T

Brian Koziol
Home Opportunities Made Equal (HOME)

Monica Lucas
Lucas Concepts & Consulting

Lariza Rife
2017 Night at the Theatre Chair

Advisory Members

Daniel Hicks
Grand Heritage Real Estate

Avi Hopkins
Fresh Start Facilities and Maintenance



Staff

Antjuan Fisher
Kitchen Coordinator

Sheniqua Henderson
Overnight House Supervisor

Terri Iguina
Operations and Volunteer Manager

Cindy Moussavou, BSW
Family Housing Case Manager

Denise Thomas-Brown, M.Div.
Overnight House Supervisor

Beth Webb
Development Coordinator

Mioshe' Davis
PRN

Darchelle Henderson-Brown
Family Housing Case Manager

Geneen Howard-Williams
Overnight House Manager

Toni Jackson
Community Housing Navigator

Elizabeth Teixeira, LSW
Family Housing Case Manager

Beth Vann-Turnbull
Executive Director

Jacklyn Webster
Overnight House Supervisor

Rodney Hopkins
PRN

Volunteers



Volunteers make a tangible difference in the lives of families getting back on their feet. Whether it is providing dinner in the shelter, sorting donations, putting together snack bags, leading workshops, or tackling maintenance tasks, volunteers donate more than **8,500** hours of their time each year to improve the lives of families. That is equivalent to the hours worked by four full-staff members.



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804-236-5800



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